

## Here are the nominees for the Danish Design Award 2024

A baby bottle for fathers and non-binary caregivers, the first Danish electric long-distance train, and a ground-breaking hospital for children, young people, and pregnant women are among the 25 design solutions competing to win Denmark's most influential design prize, the Danish Design Award. A total of seven prizes are up for grabs. Read more about the finalists here.

This year's <u>Danish Design Award</u> will be presented on November 19, 2024. Today, it was revealed which Danish design solutions are competing for the seven prestigious awards.

Among this year's finalists are, for example, the first Danish electric long-distance night train, a silicone feeding bottle that enables everyone, regardless of gender, to breastfeed their child in natural positions, and a ground-breaking concept for the hospital of the future for children, young people, and pregnant women.

Out of the 25 finalists, 20 are nominated for the five main awards and the Best of the Best award, while five solutions are nominated for Young Ideas – an award dedicated to promising design projects in an early development stage.

"The 25 finalists show an exciting balance between Danish design tradition and innovation. The field emphasizes the width of Danish design today," says this year's jury chairman, CEO, and Creative Director, Kaave Pour.

The Danish Design Award aims to celebrate the positive difference that design makes every day for our behavior, society, and the world. Kaave Pour adds: "The finalists show how Danish design moves beyond its classical roots, tackling critical new areas such as climate action, digital innovation, and social services. It's clear Danish design continues to thrive, expanding its impact and demonstrating its relevance for the future."

The winners will be announced at a ceremony on November 19, 2024. The evening will be held at the Danish Architecture Center, which, like DDC – Danish Design Center, is based in the BLOX building in the center of Copenhagen. Read more about the 25 finalists <u>here.</u>

## About the Danish Design Award

After a one-year break, the Danish Design Award, Denmark's most influential design prize, is back in 2024.

The award is relaunched in a new format without categories and a unique live experience that breaks with the well-known traditions of the classic awards party.

The winners are chosen based on five design values that show the most important role and potential of design today. The five values are: Do no harm, Pursue beauty, Lead the way, Prove your impact, and Solve problems worth solving.

The finalists are selected by a jury of 13 international experts in design, innovation, technology, and sustainability, appointed by the DDC – Danish Design Center and the industry organization Design denmark.

These are also the two organizations behind the Danish Design Award, which has existed in its current form since 2016. This year, Creative Denmark is introduced as a branding partner.

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