20 QUESTIONS
FROM THE ETHICS PROFESSOR

Jump 10 years into the future. How has your solution aged?

What is the worst that can happen with your solution?

What arguments would a strong opponent of your solution bring forward?

Does the solution represent **the person you are?** Why / why not?

Does your solution represent **a future you want to strive towards?** Why / why not?

Imagine your solution was **analog and not digital**. How would the experience be?

Is there anything in your solution that **makes you uncomfortable**? What? Why?

Have you thought about **the costs if it were to go wrong**? What could they be?

What **small change** could ethically improve your solution?

Is your solution **dependent on someone's uncertainty**? How? Why?

Could your solution be a part of **an episode in Black Mirror** (dystopian science fiction series)? Try to imagine the plot.

Imagine that **you are the user of your solution** or are affected by it in one way or another. Would it be a good or bad experience?

Have you personally **met the people who are affected by your solution**? Why not? Would it have made a difference in the development phase?

What if the principles behind your solution are made into **generally applicable principles**? What could go wrong?

Do you strengthen or challenge the status quo with your solution? Is that good or bad?

Who has the **most and least power** in your solution?

Does your solution create **increased inequality**? Why / why not?

Does your solution make **people do things they otherwise wouldn't have done**? Is that a problem?

Is it easy to understand **the deeper mechanisms** in your solution? Why / why not?

Do humans gain **more or less control** of their lives as a result of your solution? Is that good or bad?