

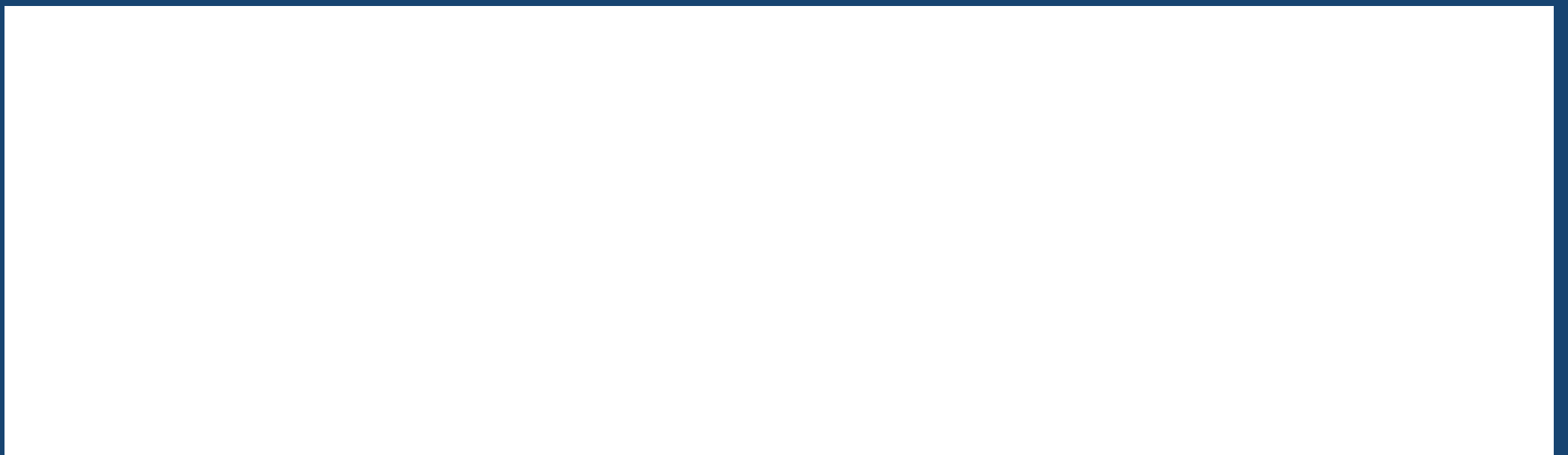
Direct

Users, designers, administrators



Indirect

Neighbours, friends, family, interest groups, society



Excluded

Disabled, poor, far proximity

