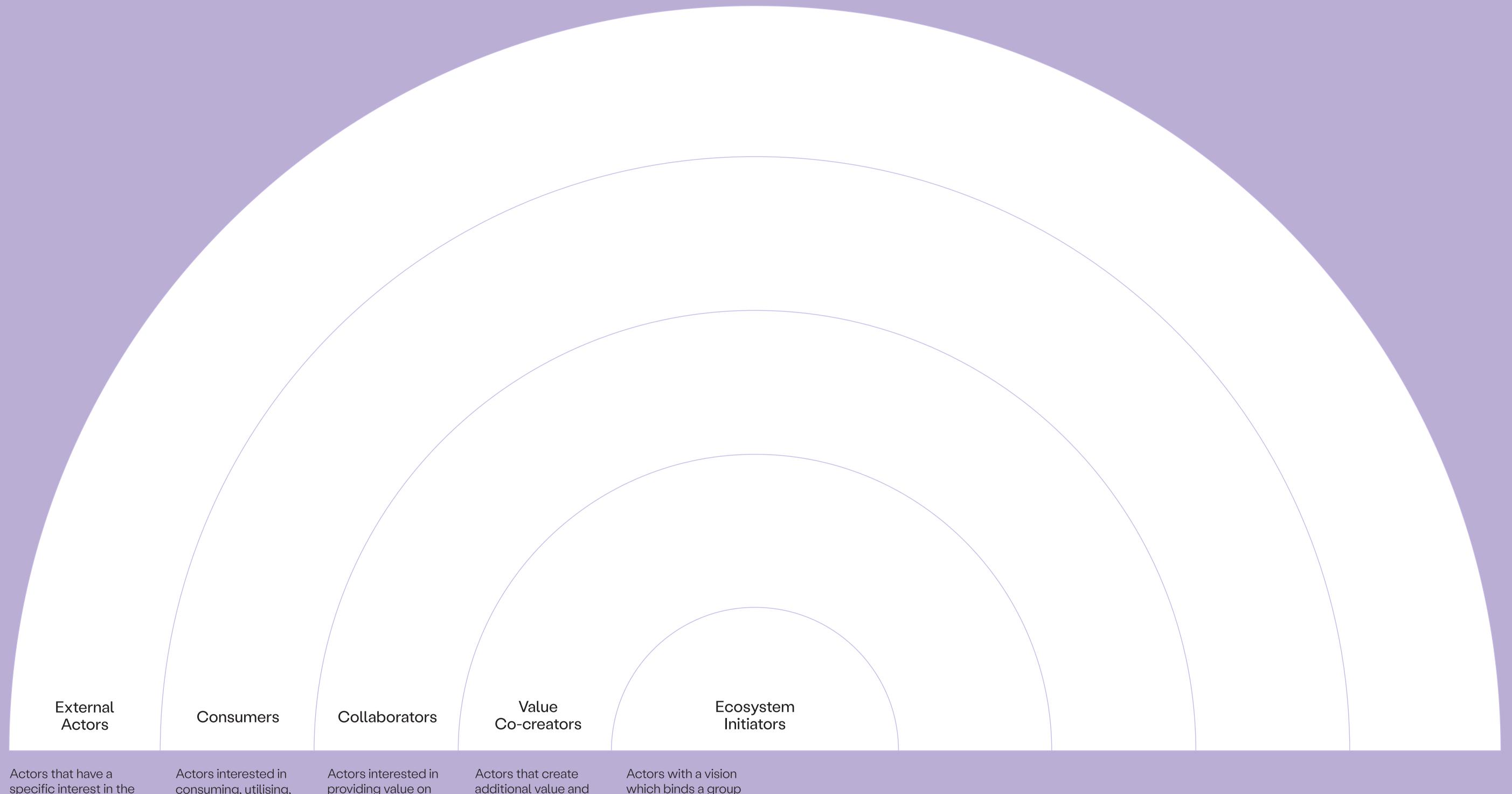


Ecosystem map



specific interest in the success or failure of the system.

consuming, utilising, accessing the value that is created through and in the ecosystem.

providing value on the supply side of the ecosystem and seeking opportunities to engage deeper.

additional value and collaborate with ecosystem initiators with a deeper relation (partnerships)

which binds a group together in what can be referred to as an ecosystem.