How might we...
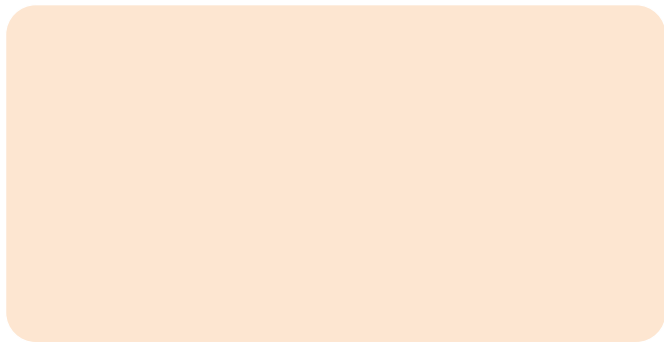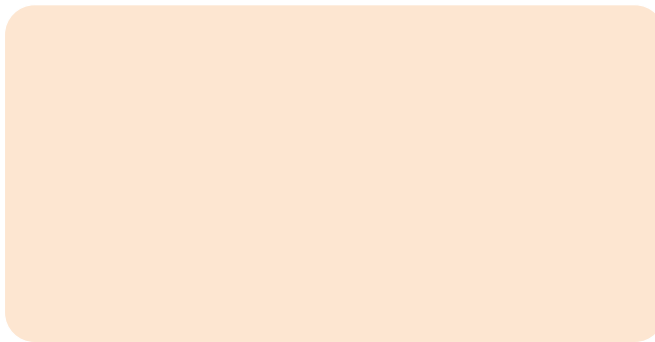
What value do you want to create? (Value creation)

... Where, when... (context)

For whom... (target group)

... How, with what (means)

ddc.dk

How might we...
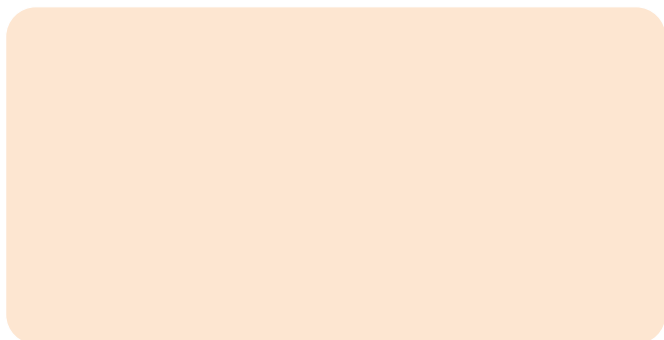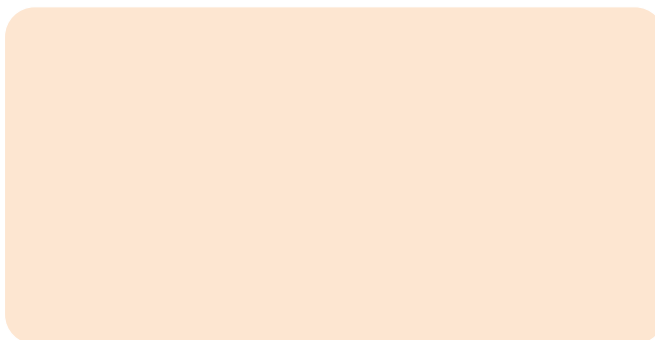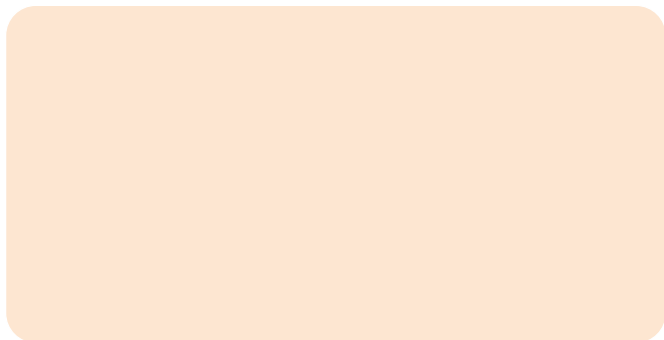
What value do you want to create? (Value creation)

... Where, when... (context)

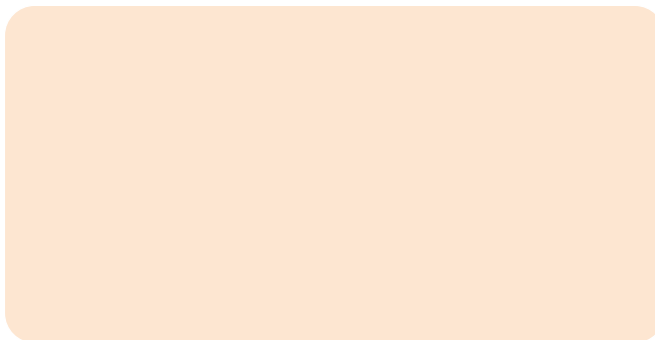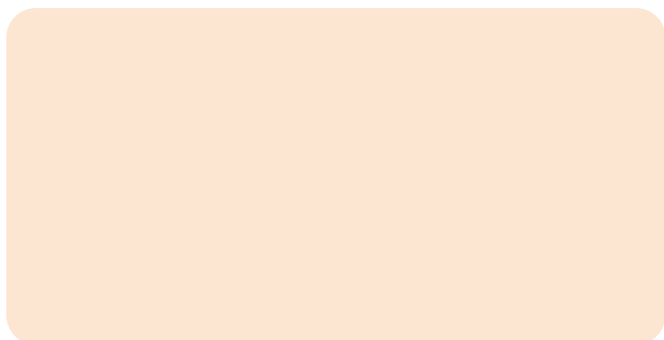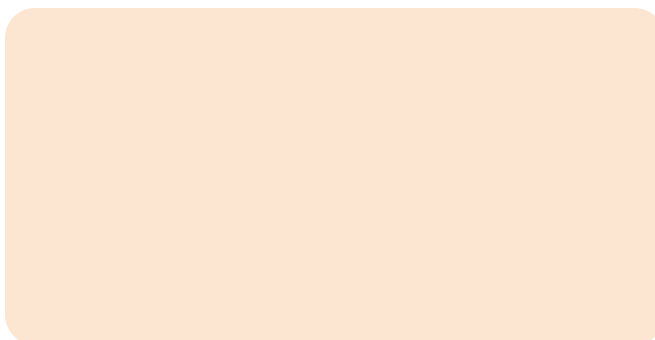For whom... (target group)

... How, with what (means)

ddc.dk