

Finalist 2



The "Rocky Tre" chair is designed by Dögg Guðmundsdóttir and manufactured by "Dögg design"

The idea was to design a modern version of the traditional wooden rocking chair inspired by Alvar Aalto and own need for comfortable chair while breastfeeding, with good arm and head rest. It is suitable for all ages and is easy to get out of. Rocky Tre is using new and old technology, with some parts cut with CNC machine (backrest) and others (handle/leg) are hand bent in order to hide the joints. It is treated with either natural oil or lacquered and can be flat packed for longer transport. It is assembled with metal screw barriers to hold the construction together and wooden barriers glued between the legs to make it stronger. Because of its Nordic timeless look, it can be handed down to younger generations or resold. The chair can be repaired or taken apart for recycling. It is biodegradable and the metal can be reused.

Finalist 3



The "Dining chair II" is designed by Gústav Jóhannsson & Ágústa Magnúsdóttir and manufactured by "AGUSTAV"

This is a dining chair, primary function is to provide a seat at a dining table. The chair is made by hand from solid walnut. A solid brass pin is driven into the the hind legs of the chair, all the way through the seat and into the front legs with meticulous attention to detail; giving a striking visual detail but also strengthening the build of the chair. The design is classic and built to last lifetimes. Iceland is full of natural resources but when it comes to forests and natural woods to work durable furniture from we stand in dire need. A few wood types have grown well enough to harvest but never enough to sustain a production of furniture in demand. Due to the lack of forests and sustainable materials for furniture making in Iceland we are forced to import all main materials used in our production leaving us with a carbon footprint before the production has even begun. This requires us to be innovative in finding ways to work with the environment in order to minimize the carbon footprint and makes us feel we also have a responsibility to go the extra mile in finding ways to make all aspects of our production sustainable. Early on AGUSTAV took a stand to strive towards environmental awareness in the company's entire production.

Finalist 6



The "KOLLHRIF" chair is designed by Sölvi Kristjánsson, Portland and manufactured by "Málmsteypan Hella and Portland"

The purpose is to encourage better seating positions and meet the needs of energetic people that have high mobility needs. The function is for seating and the chair can be folded into a floor seat. The stool is inspired from the vision of sustainability and is designed to motivate people to recycle aluminum. The stool material is from recycled aluminum and cork, which are both durable materials.

The aluminum in the stool is recycled from 14.000 tea lights, that were collected as a part of an awareness campaign about recycling aluminum in Iceland. The design is what we call good design or responsible design. That is it has purpose, is beautiful, durable and sustainable.

Finalist 7



The "Sindrastóll" chair is designed by Ásgeir Einarsson (1927-2001) and manufactured by "G.Á. húsgögn"

The chair is designed to take the lounge seat to another level. The shell supports the back of the user, and the wool provides softness and warmth. A traditional and aesthetic design, that is as comfortable as it is beautiful. The Sindrastóll is fully produced in Iceland, and it is made and designed to last. It was first manufactured in 1962. The shell is made of durable fiber plastic, and due to that, chairs that were made from up to 50 years ago are still in use. The Icelandic sheepskin and wool used are by-products of the food industry, and therefore help minimize waste. The chair cover is sheepskin while the back is fitted with felted wool, wool being the only fabric used. These reasons make the chair quite sustainable.