







# B2: Actor cluster story generator

Team

		As a 'type of ACTOR'	I have 'assets/capabilities'	I want to 'perform some task'	So that I can 'achieve some goals or values'
A		as a manufacturer of residential heating/cooling equipment	...we have niche expertise and machinery fit for improving livability of different neighborhoods and buildings.	We want to be able to perform steady business in the area of energy efficiency ...	...so we can increase our profits and value to our clients.
B					
C					
D					
E					
F					

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<b>A</b>		As an innovator dealing with energy solutions (non-governmental entity)	knowledge and resources (funds)	Develop a prototype for solar energy production at community level (business model)	test the prototype at community level
<b>B</b>		Research institute dealing with innovative technologies (Research Community)	knowledge, know-how	create tech solutions for climate smart farming	establish partnerships, test the solution and apply it at larger scale
<b>C</b>		Locally based CSO supporting green energy solutions (non-governmental entity)	knowledge, know-how, network of partners	develop a business model for energy independent community based on citizens' involvement	boost renewable energy production and create green jobs for local populations
<b>D</b>		Municipality working to improve waste management (Governmental organization)	policy, funds	develop sustainable business model and attract investments	build sustainable waste-to-energy facility and increase local energy security
<b>E</b>		company working on smart city solutions (Mature Business)	product, knowledge	test new, integrated software solution for energy management and smart parking in urban areas	scale the business and expand the market for the new product
<b>F</b>		Research institute working on new climate friendly bio-technologies (Research Community)	knowledge and prototype	to test the prototype and find partner municipality as investor	apply the solution and offer it to the market