

Fragments

DDC

Toolkit - new days

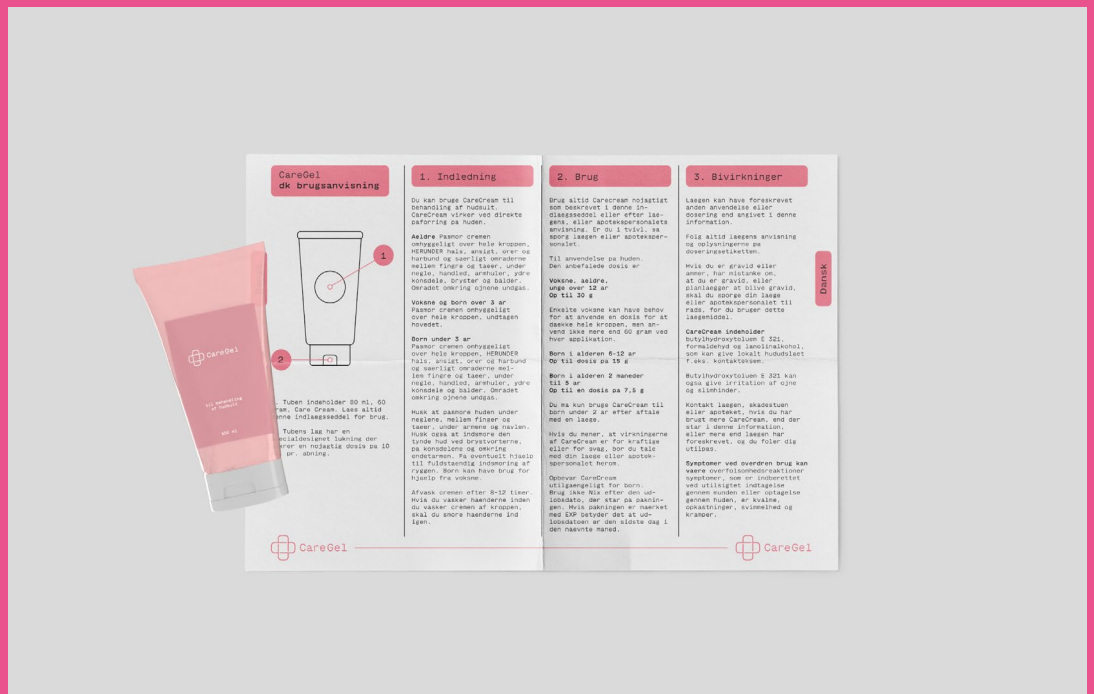
Sustainable burials offered by private insurance companies



Private sustainability insurances have become a new norm. Living sustainably is at the peak of interest, but navigating the new lifestyle is complex. A new kind of responsibility and health insurance has led to a new emerging market. Creating the insurance case follows a regular procedure, typically resulting from sudden excessive uses of resources in emergencies or other unexpected instances. The insurance companies compensate the environment through sustainability quotas, NGO funding, or preservation of natural habitats.

The newest trend in the sustainable insurance field is suggesting small discounts for choosing sustainable burial rituals. Take New Life™, a company offering to transform the deceased into nutritious soil giving new life to nature. Also, it is possible to add Special Flora Boosters to foster the deceased favorite flowers or plants specifically.

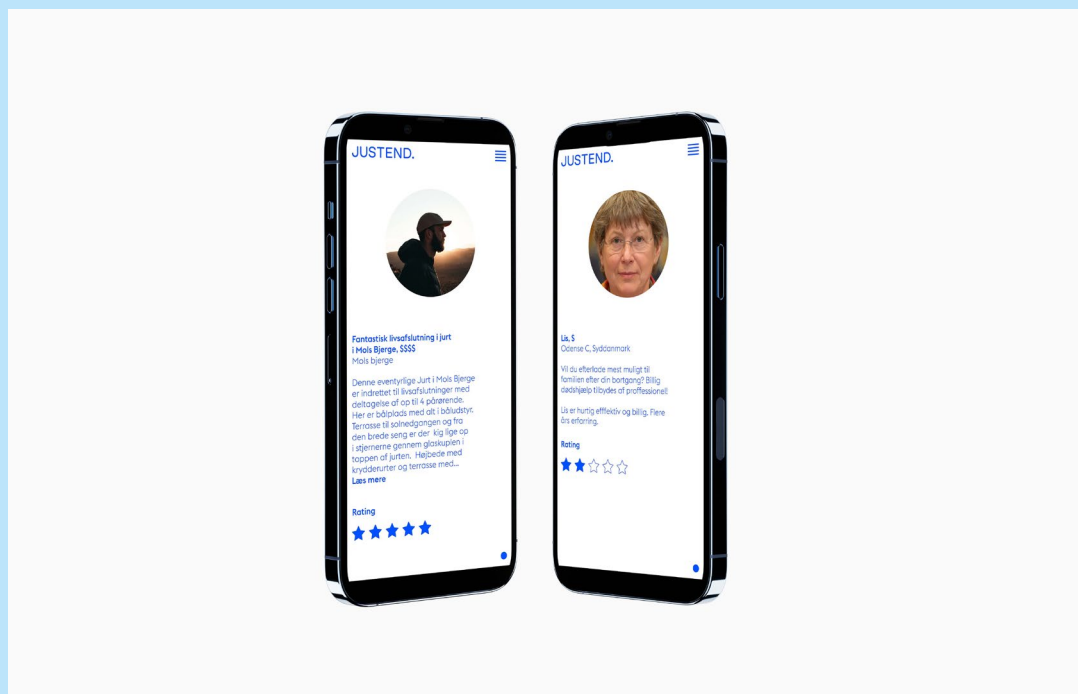
Introducing neuro stimulant care gel



A shortage of warm and nurturing hands in the Danish health care sector is a pressing concern. When Caregel was initially introduced, the artificial stimulation of care and physical contact was considered problematic. However, the effects have proved effective. As a result, nursing homes quickly adopted the new product. The gel is a nerve stimulant imitating physical touch. Working as a new antidepressant prevents the negative thoughts developed through loneliness and physical presence.

Primarily, Caregel is for the elderly feeling lonely and needing a caring hand, but the product is also offered to children from the age of three with a prescription from the doctor.

Platform for independent end therapists



Despite the legalization of euthanasia almost five years ago, the privilege has been reserved only for terminal patients capable of paying the high fees at private clinics. The platform JustEnd wishes to break with this norm by launching a campaign and an app recruiting a more diverse palette of end therapists to the field. The platform matches independent therapists with terminal patients to process the treatment according to their wishes – usually in their own residence.

The Campaign JustEnd emphasizes that all therapists undergo an extensive online certification procedure. However, opponents remain skeptical. Critics allege that the platform offers assassinations and attracts freelance amateur executioners. Since the USA adopted the platform two years ago, JustEnd has gotten the nickname "UberDeath" about Uber's ridesharing and food delivery app.