

Tools: 5 step storyboard

Storyboard

Prototype and test the experience
of your solution

Desired outcome

Step3

Step4

Description

Description



5-step storyboard

Prototype and test the experience of your solution

Purpose and functions of the tool

When designing a service or another experience-based solution, a storyboard is extremely useful for prototyping your suggested solution or idea. Storyboards help you think of the experience from the user's perspective. This allows the user to relate to the idea of your solution by being the center of your storyline.

As with any other prototype, the purpose of the storyboard is to receive feedback and input from users or stakeholders. Therefore, it should reflect and focus on the most pressing questions and curiosities you might have about your solution.

Consider the storyboard as a prop that helps the user understand your idea and leads the conversation towards what's most important to get feedback on. The prototype is not the result or product of the process. The knowledge and insights you gain from presenting it is.

Pro tip:

This storyboard tool has only five frames for a reason. For one, it helps you to focus on the crucial part of the solution and not go too much into detail. Secondly, the human brain can only separate five elements at a time while still keeping an overview. So by having a maximum of five frames, you make sure that your informant is able to take it all in at the same time.

Materials:

- The tool printed
- Markers for drawing

Duration:

- 60-120 min

Target group:

- The project team



5 step storyboard

Prototype and test the experience of your solution

In groups

- Fill in the first and the last frame with an illustration of how the user meets your solution the first time and the last time.
- Fill the frames in between.

5-step story board

Concept		Desired outcome		
Step 1	Step 2	Step 3	Step 4	Step 5
Description	Description	Description	Description	Description

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