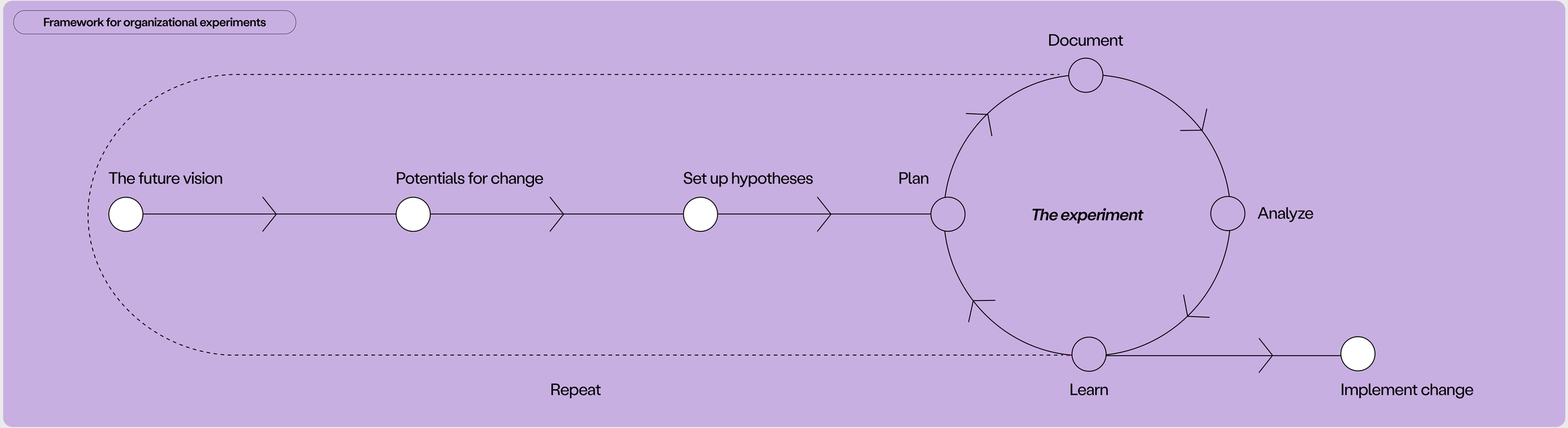
Framework for organizational experiments
Document
The future vision
Potentials for change
Set up hypotheses
Plan
The experiment
Analyze
Repeat
Learn
Implement change