



## Privacy policy – Participation for the Danish Design Award show

### 1.1 Controller

DDC – Danish Design Center is the data controller for the processing of your personal information when you participate for the Danish Design Award to the award event.

### 1.2 Contact Information

If you have any questions about the processing of personal information related to your registration and participation in the event, you can always contact DDC's DPO at [gdpr@ddc.dk](mailto:gdpr@ddc.dk).

### 2.1 Purpose of processing of personal data

The overall purpose of the processing is to administer your participation for the Danish Design Award to the award event.

### 2.2 Legal grounds for processing

The processing of personal information is based on the agreement with you regarding your participation at Danish Design Award.

### 3.1 Categories of Recipients

Your personal information is disclosed to our data processors, such as email providers.

### 3.2 Categories of Recipients in Third Countries

Your personal information is not transferred to third countries. A third country is a country outside the EU/EEA, for example, the USA.

The information is not transferred to international organizations. An international organization is, for example, the UN, EU, or NATO.

### 4. Time frame for storage

Your personal information is processed for up to 12 months from the conclusion of the respective events that you may have registered for.

### 5. Obligations

We can only administer your participation in the event, if you provide us with contact information.

### 6.1 Rights

According to the data protection regulation, you have several rights regarding our processing of information about you.

If you wish to exercise your rights, you should contact DDC's DPO at [gdpr@ddc.dk](mailto:gdpr@ddc.dk).

#### 6.1.1 Right of access

You have the right to access the information that we process about you, including a reproduction of the information mentioned above.

#### 6.1.2 Right of Rectification (Correction)

You have the right to have incorrect information about yourself corrected.

#### 6.1.3 Right to Erasure

In certain cases, you have the right to have information about yourself deleted.

#### 6.1.4 Right to Restriction of Processing

In certain cases, you have the right to have the processing of your personal information restricted. If you have the right to restrict processing, we may in the future only process the information—except for storage—with your consent or for the establishment, exercise, or defense of legal claims, or to protect a person or important societal interests.

#### **6.1.5 Right to Objection**

In certain cases, you have the right to object to our processing of your personal information.

#### **6.1.6 Right to Data Portability**

In certain cases, you have the right to receive your personal information in a structured, commonly used, and machine-readable format and to have this personal information transferred from one data controller to another without hindrance.

#### **Data Protection Agency**

You can read more about your rights in the Data Protection Agency's guide on the rights of data subjects, which you can find at [www.datatilsynet.dk](http://www.datatilsynet.dk), where you can also file a complaint with the Data Protection Agency.